

“The Asia Pacific International HONESTY - Book Of Records”

Date : 15/12/2023

Dear Honorable Book Of Records 2023 Winners,

"The Asia Pacific International HONESTY - Book Of Records"

"The 20th Asia Pacific International HONESTY - Book Of Records 2023" Award Presentation Ceremony held on 03rd December 2023.

In conjunction with this year event, "The Asia Pacific International HONESTY - Book of Records" that pays tribute to all of our winners will be published and distributed to Asia Pacific countries on January 2024. Every winners of year 2023 and participated past winners will be featured in an exclusive, Two pages (per award), 600 words presentation (English) in the illustrious large format coffee table style publication.

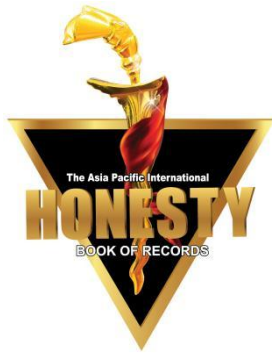
You are encouraged to write your own profile (about 600 words in English) and send us 15 to 20 photos (5R or bigger, if in digital format, at least 1MB or above each). The editorial committee will commence the layout design process. Please **email to admin@topbrand.asia before 26 December 2023 (Saturday)**. We thank you in advance for your cooperation.

Please do not hesitate to contact our Secretariat (+603-8071 5952) or (+6017-215 6220) should you require further assistance and information.

Thank you very much.

With our fullest respect and sincerest best wishes,

Dato' Prof. Dr. Albert Tan
Organising Chairman



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Gentle Reminder

1. Winners are encouraged to write your own profile. The structure suggested as below :-
 - a) **The Company**
(may include History, Vision and Mission, Founder, Management Team Profile, Organization structure, Beliefs, Strategies, Business Operations and Plant Locations, Joint Ventures and Alliances, Overall Strategic Position, Business' Culture and etc.,)
 - b) **Products/ Services**
(may include Description of products/ services, Strength, Advantage, Brand Development, Oversea Development, R&D, Market Position, New Technology and etc.,)
 - c) **Achievements/ Recognition**
(Local and Oversea Awards won, honour, certification, milestone, satisfied clients)
2. 15 to 20 Photos (may include Company building/ office/ branch, products/ services, management team and etc.), Award Logo or Certificates to be published (must be in digital format, at least 1MB or above each)
3. Please ensure that the Photos, Award Logo or Certificates used are in high resolution and best clarity.
4. Please email the above to **admin@topbrand.asia**
5. The organising committee will not be held responsible for any misinterpretation of trademark for logos, products.
6. We have attached the sample design for your reference.