

**The _____ Asia Pacific International
HONESTY - Books Of Records _____**

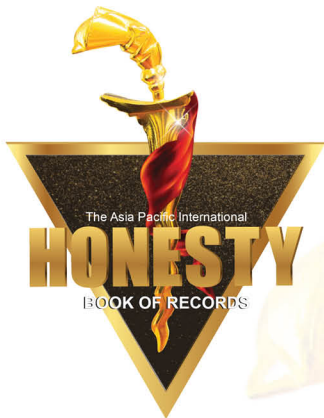
亚太国际诚信 - 记录大全



Confirmation of Nomination

Main Organiser:





The Asia Pacific International **Honesty** Book Of Records

A. COMPANY BACKGROUND

Company Name : _____

Registration No : _____ Date of Incorporation : _____

Address : _____

Telephone : _____ Website : _____

Facebook page : _____ E-mail : _____

No. Of Employees : _____ Annual Sales Turn Over (USD) : _____

Business Nature :

(please tick ✓)

☐ Manufacturing

☐ Trading/ Import/ Export

☐ Distribution/ Retailing

☐ Telecommunication/ ICT

☐ Education/ Training

☐ Real Estate/ Construction

☐ Design

☐ Consultancy

☐ Service Provider

☐ Others

please specify : _____

Primary
Product / Services :

Achievement :

(Award, ISO, patents and etc.)

(Please attach separate sheets if space provided is insufficient)

B. ENTREPRENEUR'S PARTICULARS

☐ Mr ☐ Ms ☐ Others : _____ Name : _____
(Dato, Datuk, Prof, Dr and etc)

Designation : _____ Email : _____

IC / Passport No : _____ Handphone : _____

C. AWARD APPLIED (may tick more than one) :

☐ Honesty Enterprise

☐ Honesty Entrepreneur

☐ Honesty Product

☐ Honesty Brand

☐ Honesty Service Quality

Please list the priority if more than one award applied : _____

I am ready to receive more than one Award

☐ Yes

☐ No

☐ Not applicable

(Extra sponsorship for additional set of benefits)

D. CONTACT PERSON

☐ Mr ☐ Ms ☐ Others : _____ Name : _____
(Dato, Datuk, Prof, Dr and etc)

Designation : _____ Telephone : _____

Handphone : _____ Email : _____

E. DECLARATION

(To be completed by the nominee or authorised representative)

1. I as the nominee listed on this application agrees to comply with all policies, rules and regulation adopted by the organiser from time to time. I also declare that the facts stated in this nomination together with the accompanying information are true, correct and have satisfied the eligibility criteria.
2. I hereby authorize the release and use, in connecting with **THE ASIA PACIFIC INTERNATIONAL HONESTY - BOOK OF RECORDS** program of my name, company name, likeness of my voice and photographs, including video or others forms of media, and I agree that no compensation shall be done to me or my company for such usage if I am selected as an award recipient.

I agree :

- a) To pay a non-refundable authentication fee of USD 300.00.
- b) To participate in the sponsorship program (Refundable if not winning).

All fees payable to The International Secretariat.

(Malaysia): **E-DYNASTY HOLDINGS SDN. BHD.**

(China): 世纪天下企业管理顾问(深圳)有限公司

(Other Countries): **ASIA PACIFIC TOP EXCELLENCE BRAND COMMITTEE**

Signature :

Name :
Designation :
Date :

company chop :
(required)

Checklist :

Completed form must be submitted together with :

- ☐ Company Registration Certificate (for example, Form 24 and Form 49 for Malaysia company; ACRA Business Profile for Singapore Company)
- ☐ Company Profile, Product's catalogue, brochures, corporate video, technical literature and etc.,
- ☐ Award Recipient's 5R formal portrait photograph (if in soft copy, minimum 1MB)
- ☐ Company's Logo (if in soft copy, minimum 1MB)
- ☐ Latest audited financial statement if incorporated less than 18 months
- ☐ Other relevant supporting documents or information

FOR AWARD SECRETARIAT USE ONLY

Recommended by : ☐ Government Agencies ☐ Trade Associations ☐ Co-Organisers
☐ Financial Institutions ☐ Media ☐ Past Award Winners

Interviewed by : _____ Date : _____

Remarks : _____



Asia Pacific TOP
Excellence Brand Committee (APC)
亚太杰出品牌国际委员会 (亚太会)

The Objective

- In this commercialized society where deceits and frauds have tremendously impeded the comprehensive development of the entire industry, honesty of an enterprise has become increasingly important. Honesty represents the operating and managing style of an enterprise, its reputation as well as public image in the market. It is also a vital indicator when entrepreneurs choose their strategic partners or when consumers make their purchasing decisions. We look forward to building up an "Asia Pacific Honesty Enterprise Community", which will definitely benefit honest entrepreneurs.
- To promote the reformation, renovation and computerization of pioneering enterprises so as to encourage the development and progress of other enterprises.
- To enhance and promote the collaboration, information exchange and cooperation among enterprises within the Asia Pacific region.

Eligibility of Entry

Registration is open to all Public Listed Companies, Multinational Companies, Government-Linked Companies, Large Corporations and enterprises of the Asia Pacific region with the following minimum requirements:

- Outstanding performance on individual and multiple aspects such as marketing strategies, prestigious products/ services, R&D capabilities and sales results.
- Directors and the Company should not have been involved in any business legal suit or have regulatory problems with the relevant authorities in the past two (2) years.
- Able to provide documentary authentication (example, Company Registration documents which can be allowed to be published on the internet).

Evaluation Criteria

THE ASIA PACIFIC INTERNATIONAL HONESTY - BOOK OF RECORDS nominees are judged overall based on the following five (5) core evaluation criteria:

A. Innovation and Strategies:

- Create new value or Business operations model
- Patents/ trademark/ Intellectual property
- Strategies for growth and evolution
- Strategic planning and implementation

B. Company Vision and Mission:

- History
- Milestones and achievements
- Honesty track records
- Corporate social responsibility
- Company culture and Leadership

C. Operation Efficiency:

- Effectiveness and efficiency of the management of human resources
- Adoption of information technology
- Systematic documentation
- Process efficiency
- Accreditations, example, ISO

D. Financial performance

- Operating profit before and after tax
- Profit and sales growth

E. Products/ Services:

- Quality and Technologically Advance
- Research and development
- Market Recognition

Types of Awards

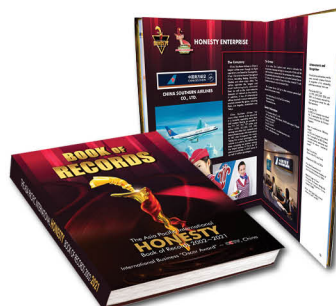
- Honesty Enterprise
- Honesty Entrepreneur
- Honesty Product
- Honesty Brand
- Honesty Service Quality

Nomination

- Candidates must be nominated by Co-Organisers, Trade Associations, Media, Financial Institutions, past award winners or key Government Agencies.
- The organiser will conduct a preliminary evaluation of the company documents. On-site evaluation may be conducted to determine the eligible finalists.
- All finalists will be verified and authenticated by an International professional credit information company.
- The organiser will submit the list of the finalists to the co-organisers and International Entrepreneur Councils for their professional advice and endorsement.
- Winners will be officially notified by post.

Additional Notes On Nominations

- Nominees may select their preferred award type. Please stated the priority if more than one is selected. However it is the prerogative of the judging panel to decide number of awards given and place nominee in the award type that allows the nominee for the best probability of receiving an award.
- All sections should be completed thoroughly as information provided will form the basis for judging. Please denote N/A where appropriate.
- All information provided in the nomination form will be treated with full confidentiality.
- The Organiser cannot undertake to return documents or supplementary material submitted with an entry.
- Names of applicants, commentary and scoring information developed during the review of applicants are regarded as proprietary by the Organising Committee and are kept strictly confidential. Such information is available only to those individuals directly involved in the assessment and administrative process.
- Withdrawal from the award in your own accord after submission is in breach of the terms of nomination and the authentication fee will not be refunded.
- Once the company is announced as a winner, he/ she cannot withdraw from the nomination and the sponsorship fee will not be refunded.
- The decision of the organisers is final and there will be anonymity of those not listed.
- The organisers reserve the rights to revoke an award in the event that any of the conditions of this nomination is breached even after the award presentation or winning announcement.
- The Organising Committee reserve the rights to amend any of the above mentioned rules and regulations as and whenever deem necessary.



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Distributed Throughout
Asia Pacific Region
发行全亚太区