

**The 16th Asia Pacific International Honesty Enterprise – Keris Award 2018
Winners' Rights And Benefits (ASEAN)**

No.	Rights and Benefits	International Standard Package
	Grand Award Presentation Ceremony (Boost The Confidence of all employees)	
1	Winner's Privilege Seats	2 seats
2	"Keris" Trophy presented by Minister/ Deputy Minister	✓
3	Certificate presented by Minister/ Deputy Minister	✓
4	Big Photo portrait with Minister/ Deputy Minister (11R)	✓
5	Professional Photo Gallery on DVD	✓
6	Exclusive Award Buntings And Display During The Event	✓
7	Exclusive Interview and Event Video Published on World Famous Video Streaming Website	✓
8	Accommodation In The Event Official Hotel	✓
9	Airport Transfer To Event Official Hotel	✓
	Brand Promotion (Enhance Consumer's Confidence)	
8	Use of Official Award Logo for 2 Years	✓
	- Winner (1st. Time winner)	2 Years
	- Double Diamond Winner (2nd. Time winner)	5 Years
	- Super Platinum Winner (3rd. Time winner)	Life
9	Extensive news coverage and publicity before, during and after the event on major newspaper, magazine and internet	✓
10	Winners' Logo published on the Official Award website	✓
11	Award Winning News Article on Famous website	✓
12	Large and Small Award Stickers	✓
	The Asia Pacific International Honesty Enterprise-Keris Award-Book of Records (Enhance Winner's Status in the heart of stretegic partners)	
13	Company Profile/ Brand Story published on The Asia Pacific International Honesty Enterprise-Keris Award-Book of Records (English)	2 pages
14	Free copies of The Asia Pacific International Honesty Enterprise-Keris Award-Book of Records (USD 60 per book, distributed throughout Asia Pacific Region)	50 copies
	Exclusive Interview On Influential Business Media (Public Recognition)	
15	Event News Coverage and Highlight on "Global Business Magazine" -most authoritative and profoundly influential business magazine in Asia Pacifi Region	ROP
16	Editorial interview on "Global Business Magazine" -most authoritative and profoundly influential Chinese business magazine in Asia Pacific Region	1 Page
17	Free copies of Global Business Magazine	✓
	International Business Networking (Explorer to New Emerging Market)	
18	Attend Asia Pacific TOP CEO Business Summit (few times a year in many countries)	✓

19	Attend Asia Pacific TOP CEO Trip Missions (few times a year in many countries)	✓
20	Introduce to Business Leaders and Prominent Entrepreneurs	✓
21	Introduce to Minister/ Deputy Minister/ Councillor	✓
22	Asia Pacific TOP Excellence Brand Committee-International Member	2 Years
	-Be provided with opportunities to promote businesses through APC's international offices and business alliance, thus opening doors to global markets and creating reliable trade and business leads	
	Entrepreneur Personal Branding	
23	Master Degree or PhD study at Inter American University	1/3 of the tuition cost
24	Be granted as Hon. PhD, based on Inter American University (USA)'s standard of evaluation	✓
	Additional Privileges	
25	Presenting Award Certificate at your office or company function if requested	✓
26	To be nominated in The Asia Pacific International Entrepreneur Excellence Award, inception since year 2002	✓
27	To be nominated in The Asia Pacific TOP Excellence Brand Award, inception since year 2002	✓
28	Help to franchisee winner's brand/ products/ services to China-ASEAN	✓
29	Overseas Coordination Center For International Enquiry	✓
30	Won more than one award, video interview + magazine news coverage	✓
31	Won more than two award, Consultation For Oversea Public Listing) + video played during event	✓

Remarks :

1. Awards to be bestowed in alphabetical order, and no ranking will be made.
2. Once being selected as winner, the fees for attendance/ sponsorship package will be USD 9.900 which must be paid upon receiving of confirmation letter from the secretariat.

2018年第十六届亚太国际诚信企业—金剑奖（东盟）

No.	相关权益	国际标准配套
	盛大颁奖典礼（提升得奖企业全体员工的信心）	
1	国际颁奖典礼晚宴-得奖企业贵宾席	2 席
2	国家领导颁授奖座	√
3	国家领导颁授奖状	√
4	获得与颁奖贵宾(东盟国家领导)单独合照之大照片(11R)	√
5	获赠颁奖典礼专业摄影相片收录于DVD光碟	√
6	得奖企业专获专属制作的布条，颁奖典礼大会上现场展示	√
7	得奖企业录影视频及大会视频将发布于世界知名网络视频网站	√
8	获赠颁奖典礼大会指定5星级大酒店	√
9	机场专车接送至颁奖典礼大会指定酒店	√
	品牌形象提升（提升消费者对得奖企业品牌的信心）	
9	获授权使用大奖 标志	√
	-第一次得奖	2 年
	-第二次得奖(金钻大奖)	5 年
	-第三次得奖(白金大奖)	永久
10	典礼当天，之前及之后的新闻、广告宣传及报导于主要报章、杂志及互联网	√
11	获奖企业或企业领导人之企业标志，将永久发布于大奖官方网站	√
12	网络媒体广泛宣传及报导	√
13	大奖贴纸（大型及小型）	√
	亚太国际诚信企业-金剑奖记录大全（提升得奖企业在合作伙伴心中的地位）	
13	品牌故事收录于《亚太国际诚信企业-金剑奖》记录大全史册-英文精装本	2 页
14	获赠《亚太国际诚信企业-金剑奖》记录大全史册-英文精装本(每本美金USD 60.00, 发行全亚太区)	50 本
	亚太区最有影响力的商业媒体特别专访报导（提升社会及各单位对得奖企业的认同）	
15	获亚太区最有影响力的企业品牌杂志-商天下财经杂志图文并茂特别报导	内页
16	获亚太区最有影响力的企业品牌杂志-商天下财经杂志图文并茂的独立报导	1 版
17	获赠当期刊登独立报导之商天下财经杂志	√
	扩展亚太各国高端人脉（开拓新市场）	
18	受邀出席亚太会于海内外所举办的亚太杰出总裁峰会论坛（每年多次）	√
19	受邀出席亚太会于海内外所举办的亚太杰出总裁商务考察团（每年多次）	√
20	安排会见商界领袖及行业优秀企业家	√
21	安排会见政府领导	√

22	委聘为亚太杰出品牌国际委员会（亚太会）国际荣誉成员	2 年
	-通过亚太会各国秘书处或战略合作单位办事处广泛宣传，参加海内外企业家论坛，有助於得奖企业拓展全球市场及建立可行的商贸管道及网络	
	企业家个人品牌提升	
23	美国英特大学认可商业成就及经验，可申请就读硕士/ 博士	1/3 费用
24	根据商业成就及对社会、国家贡献，推荐提名美国英特大学（1912年创办, 美国联合国大学成员）名誉博士荣衔	√
	额外特别权益	
25	安排于公司或活动上由亚太会颁授奖杯及奖状	√
26	推荐提名2002年创办，被誉为亚太商界诺贝尔大奖的《亚太国际世纪企业家—精英大奖》	√
27	推荐提名2002年创办，涵盖亚太十国，备受推崇的《亚太杰出品牌国际记录大全》	√
28	协助品牌东盟—中国授权，对接项目，产品托管	√
29	海外联系协调—国际咨询	√
30	获颁超过一个奖项，特别录影专访 + 杂志报导	√
31	获颁超过二个奖项，特别录影专访 + 杂志报导 + 企业录影宣传片于大会播放	√

备注：

1. 奖项将依照得奖企业名字顺序颁发，不分名次。
2. 大会赞助经费美金USD 9,900，可于收到得奖确认信后付交主办当局。